

## Spreadable Media Creating Value And Meaning In A Networked Culture PDF

**[EPUB] [EBOOKS] Spreadable Media Creating Value And Meaning In A Networked Culture PDF** Wed, 10 Oct 2018 22:17:00 GMT Books - NYU Press | NYU Press History of terminology Meme. Richard Dawkins coined the term "meme" in his 1976 book *The Selfish Gene*. As conceived by Dawkins, a meme is a unit of cultural meaning, such as an idea or a value, that is passed from one generation to another. [https://en.wikipedia.org/wiki/Viral\\_phenomenon](https://en.wikipedia.org/wiki/Viral_phenomenon) Amazon.com: Hanging Out, Messing Around, and Geeking Out ... An examination of young people's everyday new media practices?including video-game playing, text-messaging, digital media production, and social media use. JSTOR: Viewing Subject: Law JSTOR is a digital library of academic journals, books, and primary sources.

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